

FIG. 1

100

```
<HTML>
<TITLE>My Traffic Report</TITLE>
<BODY>
110 <ALTlet id="altlet1" type="subscription" width="300" height="300">
111   <112 view id="view1" name="basic" value="trafficLocationXYZ.txt" />
113   <114 view id="view2" name="intermediate"
115     value="http://www.MyRushHour.com/XYZ.jpg" />
116   <117 view id="view3" name="premium"
118     value="http://www.MyRushHour.com/XYZ.mpeg" />
119 </ALTlet>
120 
121 
122 </BODY>
</HTML>
```

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FIG. 4

400

```
<HTML>
<TITLE>My Traffic Report</TITLE>
<BODY>
110 <ALTlet id="altlet1" type="subscription" width="300" height="300">
    <view id="view1" name="basic" value="trafficLocationXYZ.txt" />
    <view id="view2" name="intermediate"
        value="http://www.MyRushHour.com/XYZ.jpg" />
    <view id="view3" name="premium"
        value="http://www.MyRushHour.com/XYZ.jpeg" />
</ALTlet>
410 <ALTlet id="altlet2" type="advertisement" width="300" height="150">
420   <view id="view1" name="basic"
        value="http://www.MyRushHour.com/BasicAd.jpg" />
430   <view id="view2" name="intermediate"
        value="http://www.MyRushHour.com/IntermediateAd.jpg" />
440   <view id="view3" name="premium"
        value="http://www.MyRushHour.com/PremiumAd.jpg" />
</ALTlet>
</BODY>
</HTML>
```